

TRICHY AUTO FAIR 2K15

24th, 25th & 26th July 2015
Kalaigamar Arivalayam
Trichy - 620 002

SPACE RENTAL DETAILS

Event Sponsorship	₹ 3,00,000
Event Co-Sponsorship (each)	₹ 1,00,000
Stalls 8'x 8'	₹ 30,000
Stalls 10'x 6'	₹ 35,000
Stalls 14' x 14'	₹ 40,000
Stalls 20' x12'	₹ 45,000
Stalls 20' x 15'	₹ 50,000
All corner stalls within the 3 in-door floors will be charged ₹ 5000 extra	



FLEX BANNERS

Space for around twenty numbers 10' x 3' banners are available inside the hall. These will be prominently displayed in the Atrium Facade, which has a very high visibility. The rate per banner will be Rs. 3000/- including the cost of making and displaying. You just have to provide us the material to be printed in it. NOTE: No other banner will be allowed to be displayed inside the hall.

PROCEDURES

Basic Provisions Available :

- All the stalls will be carpeted and provided with a table, a chair and a waste paper basket besides mandatory power connection points & drinking water. Outdoor stalls will be provided with sufficient

fans as well.

- Fascia names on each stall will be displayed by us. You just have to provide the matter to be displayed.
- Three **TAF 2K15** T-shirts will be given per stall -to be worn by the persons manning the stalls (medium and large sizes are available- need for XXL size T shirts to be notified earlier)
- Show timings will be from 10.00 am to 8.00 pm on all days.
- A canteen will function within the hall premises on all three days during the show hours. People manning the stalls (three per stall) can avail morning Coffee, a business lunch and evening tea free of cost.
- A first aid kit will be available along with a paramedical assistant, within the venue on all three days.
- We ARE serious about running a LITTER FREE exhibition. It's mandatory you all co operate. You will earn brownie points for this, which may help you in winning the **BEST STALL IN THE EXHIBITION** during the Valedictory function.

- Invitations for the Inauguration and Valedictory functions will be provided in sufficient and needed numbers to every exhibitor.
- Additional requirements of furniture and fittings will have to be hired on prior intimation. The needs for Spot lamps, LCD monitors, projection TVs, soft boards, water dispenser etc can be outsourced on prior notice.
- One Event Sponsor and Four Event Co Sponsors are being planned. They are entitled to special privileges in the venue.
- Stall allocation will be done on a first come first serve basis. Filling up the **SPACE CONTRACT FORM** and remitting the funds in the designated bank accounts will confirm the stall allocation.

GENERAL EXHIBITOR RULES

- Exhibitors, by signing the space booking contract form have agreed to abide by the local and on-site regulations with respect to law and order, safety etc. The organizers reserve the rights to take action against those who do not abide by the regulations put in place.



- b) The Organizers reserve the right to demand removal / change of any structure at the exhibitors stall which in their view does not confirm to their TAF 2K15 rules. Their decision is final and binding in these matters.
- c) The exhibitors shall occupy the stalls allocated to them 18 hours prior to the inauguration of the exhibition.
- d) Exhibitors are required to maintain and man their stalls effectively during all hours of the fair when it is opened to the visitors.
- e) Exhibitors are expected to take out Insurance at their own cost to protect themselves and their exhibits against all risks.
- f) The exhibitor will be totally responsible for

- i) The organizers will provide the needed security at the fairgrounds.

FORCE MAJEURE

If the exhibition is abandoned, cancelled or suspended in whole or in part by any reasons of natural calamity, war, fire, national emergency, labour dispute, non availability of the Exhibiting premises or any of the clause not within the control of the organizers, the organizers may at their own discretion repay the rental paid by the exhibitor, or part thereof, but shall be under no obligation to repay in full or part of such rentals and shall be under no liability in respect of any action, claim or losses. Disputes if any will be settled in the court of TRICHY's jurisdiction.

SPACE RENTALS & PROCEDURES



the cost of restoring to its original condition, any part of the structure occupied by them which has been altered or damaged in any way.

- g) The entire fair grounds will be a LITTER FREE ZONE. Smoking and alcohol will be prohibited.
- h) In case of cancellation of the booking before 15 days of the Commencement of the Exhibition, 50% of the rental charges only will be refunded. No other form of cancellation or refunds will be entertained.

CONTACT DETAILS FOR SPACE BOOKING

Contact Person

Shri. P. Murugesan

M/s. Amman Agencies, Trichy

Contact number : 98424 60999

SPACE BOOKING FORM

Can be downloaded from our web site

<http://www.tapda.org>

Our email id : trichyautofair2k15@tapda.org

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Organised by
Trichy Auto Parts
Dealers' Association
Trichy